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Fondul Social European  
POSDRU 2007-2013



Instrumente Structurale  
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## Investește în oameni !

"Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă"

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

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## NEWSLETTER

April 2 - 8, 2012

### ***Strengthening the capacity of Romanian companies to develop social partnerships– CSR***

#### **Project News**

- Project presentation held at the SMEs Forum (February 16, 2012) in the brochure of the event... [Read more](#)
- Project presentation held at the University of Babes-Bolyai, Faculty of Business, April 5, 2012

#### **CSR News Romania**

#### **Microsoft Romania will award a \$100,000 grant to 3 Romanian organizations**

April 6, 2012

Microsoft Romania will award a \$100,000 grant to the Junior Achievement Romania, Open Society Foundation for Education and TechSoup Romania organizations, for the programme "Young entrepreneurs in IT". The grant awarded in Romania is part of a European initiative of Microsoft in the context of the historical rates of youth unemployment (24.8% for Romania, according to Eurostat). 17 NGOs from 15 European countries will receive grants of \$2 million and software donations worth \$200 million to implement programs that lead to youth formation and development. The "Young entrepreneurs in IT" programme will be implemented between 2012-2013 and will highlight the current initiatives of Microsoft and the three other NGOs. 4,500 students will participate in training and development of IT and business skills and at least 20 new start-ups are expected to be launched in the Romanian economy... [Read more](#)

#### **Social responsibility programme launched by Rompetrol**

April 3, 2012

The Rompetrol Group launched the fourth edition of the social responsibility program "Together for Everyone" which funds community intervention projects in two areas: health and environment. The competition is open to NGOs, local authorities, medical institutions or individuals who want to help resolve problems in the community they represent. Registration is open until May 20<sup>th</sup>... [Read more](#)

#### **The second edition of "European CSR Lessons"**

April 2, 2012

ResponsabilitateSociala.ro team, in partnership with Eventness agency, will organize on 15 and 16 May the second edition of "European CSR Lessons", an event aiming to help the Romanian economy become more sustainable and learn from other European CSR experiences. The event will run in partnership with several multinational companies present in Romania which will invite one foreign expert or decision maker who will present a case



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study about the impact of CSR initiatives. The partner companies will present successful local initiatives, which have changed for the better the life of Romanian society... [Read more](#)

### **The Romanian Bank support economics students**

April 2, 2012

The Romanian Bank got involved in supporting the programme GET HR organized by the Economics Students Association in Romania (ASER) through a workshop on "Recruitment and Selection". 14 young students of economics, members of the ASER HR department were initiated in the area chosen for career development. The programme is part of the overall activity of the bank regarding investing in youth and education... [Read more](#)

## [CSR News Europe](#)

### **CSRwire & CSR Europe announce strategic partnership to expand the dialogue on CSR and social innovation**

April 5, 2012

CSRwire, the most trusted source of corporate social responsibility and sustainability news, has joined forces with CSR Europe to communicate the importance of CSR and sustainability in today's business environment. The two organizations will work together to increase the exposure of CSR, sustainability, social innovation, voluntary disclosure and other community development initiatives to their global audiences... [Read more](#)

### **The Club de Excelencia en Sostenibilidad and EROSKI released the report “Responsible Consumption and Sustainable Development: Responsible Consumption Trends 2012”**

April 4, 2012

The Club de Excelencia en Sostenibilidad and EROSKI released the report “Responsible Consumption and Sustainable Development: Responsible Consumption Trends 2012”, elaborated with the collaboration of IPSOS Spain and the support of the Spanish Ministry of Labor and Social Security. The report reveals that responsible consumption is associated with environment and savings, being necessary to include also social aspects. The study reveals the increased worry about the economic crisis and the poverty and social inequalities. Responsible habits refer mainly to recycling, water saving and energy saving. Consumers believe that lack of motivation to sustainable development is due to lack of information... [Read more \(report available only in Spanish\)](#)

### **Enterprise 2020 collaborative project “Using Potential – Jointly Tackling Demographic Change” publishes final report**

April 4, 2012

The Enterprise 2020 collaborative project “Using potential – jointly tackling demographic change in Europe”, co-lead by econsense, BASF, Hitachi, Randstad, SAP, Vodafone and Evonik, published its final report "Using the Potential of Female, Older and Future Employees". It illustrates possible approaches of companies and state policies to better use existing potential in the labour market... [Read more](#)



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### **Business and Human Rights workshop held in Berlin**

April 4, 2012

CSR Europe and project leaders Arcelor Mittal, econsense, HP, Hitachi, Volkswagen held a workshop on awareness raising/capacity building on business and human rights. The workshop brought together more than 30 participants comprising representatives from companies, the European Commission and the German Federal Government to learn, exchange and identify solutions to implementing the UN Guiding Principles on Business and Human Rights within companies. The workshop participants worked together to identify key elements for effective human rights training programmes. The outputs will be used to develop a business and human rights manual to support companies in developing and implementing human rights training programmes within their organisations. Presentations from the workshop are available on the project webpage as well as a list of upcoming activities... [Read more](#)

### **European Commission to present a Blueprint aiming to safeguard Europe's water resources.**

April 3, 2012

The European Commission has announced that it will be presenting a Blueprint to Safeguard Europe's Water Resources, this year. The document will assess the implementation and achievements of EU water policy as well as identify gaps and shortcomings. On the basis of this analysis, the Blueprint will identify actions to strengthen water policy and will address the ongoing vulnerability of the water environment. In order to support this analysis, the European Commission is calling for public contributions to gather views on the most appropriate actions to improve water management in Europe and to safeguard water resources for all users (consumers, agriculture, industry and nature itself)... [Read more](#)

### **New project launched under Enterprise 2020: CSR and Disability**

April 3, 2012

CSR Europe is announcing a new project under the umbrella of Enterprise 2020 - *The European Network for CSR+D*. The European Network for Corporate Social Responsibility and Disability (CSR+D), is a collaborative and multi-stakeholder initiative led by Fundación ONCE, a Spanish reference Foundation, founded by ONCE (the National Organization of the Spanish Blind) aimed at improving the quality of life of people with all types of disabilities, mainly in the fields of training, employment and accessibility of goods, services and environments... [Read more](#)

### **EU update call on Thursday, 29 March 2012**

April 3, 2012

In the EU update call on 29 March 2012, CSR Europe explained its reaction to the EC Communication on CSR 2011 by referring to the letters that were sent to the Presidents of the EU institutions. CSR Europe also gave an overview of the inputs to the EC Expert Group on Disclosure of non-financial information by companies and explained the purpose of the meeting with Commissioner Barnier. CSR Europe's members were also informed about the



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opportunities to get involved in the *Active and Healthy Ageing Innovation Partnership* of the European Commission based on the Communication that was issued on 29 February 2012... [Read more](#)



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