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GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
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Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
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Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

www.aneir-csr.ro

NEWSLETTER May 28 – June 3, 2012

Strengthening the capacity of Romanian companies to develop social partnerships –CSR

Project News

First Training Session, Craiova

May 31st – June 1st, 2012

The first training session (of the eight planned in the project) was held in Craiova on May 31st and June 1st. The trainings are structured into two modules, the first provides the basic elements of CSR and the second module focusses on implementing CSR principles. The 26 participants showed a great deal of interest in CSR principles, standards and ways of implementing and adapting them to their organisations. The next training session will be held in Bucharest, June 14 – 15... [Read more](#)

CSR News Romania

Recycling Electric and Electronic Products

June 2, 2012

The Romanian Association for Recycling RoRec and Electrolux are collecting domestic waste - electric and electronics products – part of the campaign ‘Waste Doesn’t Belong in the Home. Throw It Away’. The campaign aims to educate the public regarding the importance of waste collection of electric and electronics products. The people of Bucharest can deposit their waste at any of the five specially designated locations in district 6... [Read more](#)

Donation for Autistic Children

June 1, 2012

DENT ESTET 4 KIDS, a dental clinic for children will donate its June 1st earnings to the Autism Association. The 10.000 lei donation is part of the ‘We Care’ social programme for the community developed since 2006 by the clinic. This year the donation is directed towards the medical treatment of autistic children and members of the association, as well as free dental treatment...

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Gala of the Romanian Civil Society

May 28, 2012

The 10th Gala of the Romanian Civil Society presented the 63 projects implemented in 2010 and 2011 that received awards out of the 176 submitted projects by NGOs and initiative groups. The project that received the main award was ‘Partnership for Life – The Telemedicine Solution’ belonging to the Foundation for SMURD. The project was developed in partnership with Vodafone Romania and consists of implementing at national level the telemedicine solution which allows simultaneous transmission of medical parameters and rapid identification of severe medical cases. One of the jury members for the Programme Section is the UNDP Romania Director of Socio - Economic Section, Mr Mircea Mocanu... [Read more](#)

Petrom Awards Academic Gifted Students

May 28, 2012

Petrom awarded prizes to 103 students who participate in the national and international academic Olympics and whose parents work in the petrol industry. The programme to support the gifted academic young people has been implemented for 15 years by the Petrom labour union. Each year there are two Award Ceremonies, one around June 1st and the second around Christmas. This year Petrom intends to award 90.000 euros... [Read more](#)

CSR News Europe

Fiat S.p.A. publishes 2011 Sustainability Report

June 1, 2012

The Sustainability Report for the first time reports on the results of the integration between Fiat and Chrysler, and the shared commitment between them to sustainable development. The Report is a voluntary document produced by the Group to provide stakeholders a comprehensive picture of the activities carried out, results achieved and commitments made in the economic, environmental and social spheres. For the third year running, the Report has achieved the maximum Application Level (A+) of the new GRI-G3.1 guidelines released in March 2011. The Report also includes:

- additional information in the Sustainability Plan on targets established in the new 2010-2014 Environmental Plan (relating to water and waste management, biodiversity and atmospheric emissions), as well as those related to work-life balance and well-being of employees;
- a description of the Fiat Biodiversity Value Index, developed together with the Department of Life Sciences and Systems Biology at the University of Turin;
- a more detailed picture of Group investment in support of development of local communities;
- a focus on climate change and description of measures already taken by the Group and its future commitments;
- Key Performance Indicators used in monitoring sustainability performance (e.g., minority hiring, flexible working patterns, occupational illness, water quality, presence of ozone-



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depleting substances, CO2 emissions)... [Read more](#)

ERSTE Foundation Fellowship for Social Research – Open call

May 28, 2012

The ERSTE Foundation invites researchers, scientists and practitioners from Central, Eastern and South-Eastern Europe studying or dealing with economic and socio-demographic change to apply for fellowships until June 10th, 2012. The fellowships will be awarded based on a proposal for a research paper or project dealing with the issues listed above, in a theoretical, empirical or practical way. The fellowship offers:

- Financial support for up to one year for the proposed paper or project;
- Invitation to a scientific conference;
- Affiliation with a network of researchers and practitioners interested in socio-economic and demographic change, employment and unemployment, aging, migration and intergenerational transfers;
- Participation in internal workshops, an ERSTE Foundation Summer School and selected other public events;
- Publication and promotion of results... [Read more](#)

Panasonic and UNESCO Partner to Promote Sustainable Development

May 31, 2012

Panasonic and UNESCO have a 2 year strategic partnership since June last year to promote sustainable development through World Heritage conservation and environmental education for the next generation. As part of the joint programmes, Panasonic held a two day event in Cappadocia, one of the UNESCO World Heritage sites in Turkey, on 22 and 23 May. Over 200 children from local schools attended the event and learnt about the importance of conserving UNESCO World Heritage sites and protecting the nature. At the end of the event, the children put their thoughts together how to be environmentally friendly and made a presentation in groups. Panasonic plans to continue the event globally... [Read more](#)

Vodafone's Smart Accessibility Awards, 2012

May 31, 2012

The Vodafone Foundation launched the Smart Accessibility Awards, 2012 through a competition calling for developers across Europe to design smartphone applications which take into consideration the needs of older people and people with disabilities. The Smart Accessibility Awards are part of the Vodafone Foundation's 'Mobile for Good' programme which supports initiatives around the world which use mobile technology to drive positive social change. This year, the Vodafone Spain Foundation is running the pan-European competition, and will host the final in early December. The awards are supported and co-organized by AGE Platform Europe, the European network of around 165 organisations of and for people aged 50+, and by the European Disability Forum (EDF), representative of 80 million Europeans with disabilities... [Read more](#)



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Deutsche Telekom AG Announces its 2011 Corporate Responsibility Report

May 31, 2012

Deutsche Telekom AG today announced the release of its 2011 Corporate Responsibility Report, which highlights how Deutsche Telekom is pursuing its goal of taking a leading role internationally as a responsible company by 2015. Highlights from the 2011 Report “We take responsibility”:

- The percentage of shares held by sustainable investors rose once again, going from 11.0 percent in 2009 to 14.4 percent in 2010 and then 15.1 percent in 2011;
- In 2011, Telekom developed its own strategy for taking its stakeholders' concerns into account. The strategy is based on the three AA1000 principles developed by the NGO AccountAbility: materiality, inclusivity, and responsiveness;
- More than 1,500 rural regions in Germany that previously had to make do without fast Internet service were equipped with LTE mobile broadband service by the end of 2011;
- After introducing CO2-saving cloud computing solutions for business customers, Telekom has now been offering IT applications and infrastructures for consumers as well since September 2011;
- Some 3,300 young people received the opportunity to start a high-quality career training program with the vocational training and cooperative study in 2011;
- The fourth Sustainable Procurement Stakeholder Dialog Day, held in Shenzhen, China, was Telekom's first major dialog event outside Europe and the first event of this kind ever held in China;
- Based on the stringent requirements of Telekom's internal Green Car Policy, the average CO2 emission value for new company cars was reduced from 136 g/km in 2010 to 131 g/km. If Telekom service vehicles are included in the figures, the average CO2 emissions of all new vehicles were lowered even more, to 125 g/km... [Read more](#)



Romania

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