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GUVERNUL ROMÂNIEI  
MINISTERUL MUNCII, FAMILIEI  
ȘI PROTECȚIEI SOCIALE  
AMFOSDRU



Fondul Social European  
POSDRU 2007-2013



Instrumente Structurale  
2007-2013



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## Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

[www.aneir-csr.ro](http://www.aneir-csr.ro)

# NEWSLETTER

May 21 - 27, 2012

## ***Strengthening the capacity of Romanian companies to develop social partnerships –CSR***

### CSR News Romania

#### **The needs of Romanian NGOs as revealed by Petrom**

May 24, 2012

The Petrom company has revealed the results of a research study conducted to find out the main issues that Romanian NGOs have to deal with in their activities and their perception of corporations and involvement in society. The research was conducted on 102 NGOs from 20 counties. Some of the findings:

- The main difficulty NGOs encounter is lack of funding (84%), followed by delays in receiving European funding from projects (50%) and shortage of volunteers (46%);
- In 2011, 25% of the NGOs were funded from the 2% income donations and other donations from private companies or larger foundations;
- The main modality of promoting activities is accomplished through the use of their own website (74%) and by organizing events (48%);
- Petrom is considered the main corporation concerned with NGOs (46%), followed by Vodafone (31%) and BCR (10%);
- Support from corporations comes from the successful results of the projects previously developed (94%), followed by experience (89%) and reputation (88%);
- NGOs wish to engage in community activities through volunteering (over 90%);
- NGOs expect financial support as a result of partnerships developed with companies, (90%)... [Read more](#)

#### **Selgros Cash & Carry Romania participates in “Let’s Do It, Romania!”**

May 21, 2012

858 employees from the Selgros Cash & Carry company took part in the cleaning campaign “Let’s Do It, Romania!” and collected 4815 waste sacks – household waste and construction waste. Selgros offered assistance to the campaign both through its employees’ participation as well as logistically and financially. The company participates for the third time in the campaign and remains the company with the highest employee participation nation-wide... [Read more](#)

#### **‘Volunteer by profession’ programme**

May 21, 2012

The Vodafone Romania Foundation has launched the 3<sup>rd</sup> edition of the programme ‘Volunteer by profession’ through which it encourages university educated people engage in NGO activities.



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The programme targets professionals who would like to engage in activities developed by various NGOs but are unable to do so due to their current jobs. Based on applications to be submitted until June 15, 2012, the foundation will select 15 people (of whom 3 Vodafone employees) who will receive their monthly salary from the foundation. Each person will choose their NGO and develop a project in various areas (health, education, social, et.)... [Read more](#)

## CSR News Europe

### **BT's 2012 CSR sustainability report Better Future**

May 24, 2012

BT's 2012 CSR/sustainability report Better Future Report covers the period to March 31 2012 and represents over a decade of combined social and environmental reporting. Some of the highlights:

- in the UK, NHS contracts are leading to efficiency gains and better patient care, out of hours stroke assessment is supported by providing videoconferencing facilities to remotely based consultants;
- the company supported the BBC's Children in Need and Sport Relief, helping raise the money needed to support people in need around the world. For Sport Relief alone, the network handled up to 134 calls per second;
- the company launched in April 2011 the MyDonate giving platform, the only one in the UK that doesn't have a service or commission charge. There are now more than 3,000 charities using MyDonate, with around 100 new charities joining every week... [Read more](#)

### **Irish Companies Contribute Almost €17 million to Charities and Community Groups in 2011**

May 24, 2012

Over 40 socially minded Irish companies have formed over 3,600 community partnerships and donated over €16.7 million in cash donations, in kind donations and employee fundraising to local charities and community groups. Volunteer employees alone raised over €3.3 million. This information is being captured by Business in the Community Ireland on an online interactive map entitled the “Business Impact Map” which gives a county by county breakdown of how much companies and employees supported their local community groups and charities in 2011. Employees also volunteered over 130,000 hours to local groups and projects during the year. The statistics are from 43 of Ireland's largest companies that are members of Business in the Community Ireland, the network for responsible business... [Read more](#)

### **ILO releases new report on Global Employment Trends for Youth 2012**

May 23, 2012

The International Labour Organization (ILO) has recently launched its new report on the state of labour markets for youth worldwide. The new study examines the continuing job crisis affecting



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young people in many parts of the world. It provides updated statistics on global and regional youth unemployment rates and presents ILO policy recommendations to curb the current trends.

Some of the findings:

- Globally, the youth unemployment rate has remained close to its crisis peak in 2009. At 12.6 per cent in 2011 and projected at 12.7 per cent in 2012, the global youth unemployment rate remains at least a full percentage point above its level in 2007;
- Nearly 75 million youth are unemployed around the world, an increase of more than 4 million since 2007. By 2016, the youth unemployment rate is projected to remain at the same high level;
- Discouraged by high youth unemployment rates, many young people have given up the job search altogether, or decided to postpone it and continue their stay in the education system. If the unemployment rate is adjusted for the drop-out induced by the economic crisis, the global youth unemployment rate for 2011 would rise from 12.6 to 13.6 per cent;
- more human capital development and higher levels of education do not automatically translate into improved labour market outcomes and more jobs. In developing economies, available job openings are limited by small formal sectors, and youth do not necessarily possess the right skills to qualify for the existing openings... [Read more](#)

## Higher skills provide growing job opportunities

May 21, 2012

Higher skills remain important for employment opportunities, the latest European Vacancy Monitor shows. The number of job finders in the ‘professionals’ group continued to grow the most in the third quarter 2011 in comparison to the same quarter in 2010 (+16%) while the number of job seekers who found jobs as legislators, senior officials and managers has grown by 13%. There are further signs of a weakening trend in labour demand since the second quarter 2011. According to Eurostat data an increasing number of countries experienced shrinking number of vacancies. This has had implications for the notification of vacancies to public employment services resulting in a mixed picture: while 10 EU countries mark a positive growth up to 116% in Estonia, 9 public employment services show a negative development down to -37 % in the Netherlands. Recent figures on job vacancies for temporary agency workers also show a continued decline... Read [more here](#)



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PR & Visibility Coordinator | “Strengthening the capacity of Romanian companies to develop social partnerships” POSDRU/64/3.3/S/41722 | [www.undp.ro](http://www.undp.ro)

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