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GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
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Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
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Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

www.aneir-csr.ro

NEWSLETTER

May 7 - 13, 2012

Strengthening the capacity of Romanian companies to develop social partnerships –CSR

CSR News Romania

Preliminary results of the national research ‘Identifying good practices in social responsibility partnerships’ conducted by the project ‘We act responsible – CSR Social Network’

May 11, 2012

The project ‘We act responsible – CSR Social Network’ has issued the preliminary results of the study conducted on 550 projects focusing on social responsibility partnerships developed at local and national level. Some of the findings:

- The success of a project and a partnership is significantly positive correlated with non-refundable financing, project budget, country region, institution of project initiator and scale of project (regional/national);
- The country region is significant in implementing projects and considers general interests and regional profiles;
- NGOs and commercial companies are more successful in implementing projects than public authorities. This fact suggests that the role of public authorities is rather that of a facilitator of private initiatives;
- In 29% of the cases, projects are run on indefinite timeframe by local and central public authorities, followed by commercial companies. 1-year duration projects (20%), 2-year duration projects (8,6%) or 3-year projects (11,4%).
- To be more successful, partnerships need to have a higher level of visibility and communication activities, as well as better monitoring... [Read more](#)

***Societal* launches the call to select 16 pilot initiatives on social responsibility**

May 10, 2012

The project *Societal*, funded by the National Agency for Community Programmes in Education and Professional Training, will select 16 NGOs that plan to implement social responsibility principles in non-formal education. The selection will develop between October 2012 – May 2013 and aims to test the best method for ‘responsible project management’ and to increase the quality of the initiatives in order to promote them as good practices of social responsibility at national and international level... [Read more](#)

The Community Network Association will organize the 9th Fundraising conference

May 08, 2012

The Community Network Association will organize on May 22 – 23, 2012, in Cluj, the Fundraising conference addressing current trends in fundraising. Workshops will focus on such themes as: direct donations, better images to convey messages, online communication strategies, messages that attract funds, information management and specific legislation in the field... [Read more](#)



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CSR News Europe

Responsible Business, Sustainable Growth - ArcelorMittal outlines corporate responsibility performance in its latest report

May 11, 2012

ArcelorMittal's *Corporate Responsibility (CR) Report 2011* for the financial year 2011 details recent progress made by the world's largest steel and mining company against its responsible business and sustainable growth plans. Some of the highlights include:

- A fourth successive year of improvement in ArcelorMittal's health and safety record: Lost Time Injury Frequency Rate falling to 1.42 days per million hours worked, a 20% reduction compared to 2010;
- The roll-out of S-in-motion - ArcelorMittal's catalogue of steel solutions for the automotive industry that has the potential to deliver a 15 per cent reduction in emissions while the vehicle is being made, and a further 13.5 per cent while it is being driven;
- Investment of \$306 million into researching and developing new products to support a low carbon world and an investment of \$329 million into environmental capital expenditure;
- A reduction in its CO₂ output per tonne of steel, down to 2.09 tonnes from 2.15 tonnes in 2010, moving towards our target of an 8% reduction by 2020 against a 2007 baseline;
- In 2011, the first global health week was held with over 103,000 employees and contractors participating in activities. In addition, in 2011, over 147,000 employees were trained in human rights policy ... [Read more](#)

Coca Cola Enterprises release 2011-12 Corporate Responsibility and Sustainability Report: How can a drink build a more sustainable tomorrow?

May 9, 2012

Coca-Cola Enterprises have released their seventh CRS report and the first since the launch of the company's sustainability plan in 2011. Self-assessed at GRI Level B+, it demonstrates how the company is delivering against the thirty seven targets in the plan, how they are listening and responding to stakeholders, and how they are addressing new challenges such as innovation.

The plan defines the company's new sustainability vision, commitments and more challenging targets as it seeks to grow its business while building a more sustainable tomorrow. Some of the achievements:

- Became the first soft drinks company to receive the Carbon Trust Standard Award, receiving the best-ever score out of 675 companies;
- Invited to join the EU Corporate Leaders Group on Climate Change to demonstrate the support of business for the European Union to move to a low-carbon society;
- Launched a 'Carbon Challenge,' in which 129 of CCE's suppliers were surveyed on their carbon performance and asked to implement reduction plans;
- Reduced the amount of water required to make 1 liter of product to 1.43 liters – a reduction of 13 percent since 2007;
- Executed recycling programmes at major summer festivals in France, Belgium and Great Britain, as well as with major retailers ASDA and Carrefour, reaching over 4.7 million consumers with recycling messaging ;



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- Launched a water replenishment partnership with WWF-UK and The Coca-Cola Company focusing on improving water quality in river catchments in South East England;
- Invested \$5.7 million in communities ... [Read more](#)

EU call for proposal on CSR: European Multistakeholder platforms on corporate social responsibility in relevant business sectors

May 9, 2012

The overall objective of this call is to encourage and enable more European enterprises of the respective business sector across the EU to take a strategic approach to corporate social responsibility in cooperation with relevant stakeholders. The specific objectives of this initiative are to:

- provide an opportunity for enterprises and other stakeholders to identify and discuss constructively the current and future CSR-related challenges facing individual business sectors;
- facilitate the adoption of sector wide joint commitments to address those challenges, and of monitoring tools to evaluate progress;
- encourage a much larger number of enterprises to take a strategic approach to social responsibility in close cooperation with their stakeholders;
- give greater visibility to the CSR activities of enterprises ... [Read more](#)

The Foundation for Enterprise Development Launches Film Trailer for ‘We the Owners: Employees Expanding the American Dream’

May 7, 2012

A new documentary about the power of broad-based employee ownership created to educate and inspire the next generation of students, educators, and business leaders about the ‘art of the possible’. The documentary tries to answer the questions ‘Who should own the business?’, ‘What does it mean to be an ‘owner?’’. Integrating art, business and education, ‘We the Owners’ captures a rare insider's view of employee ownership at work at Namasté Solar, DPR Construction and New Belgium Brewing Company, demonstrating out-of-the-box thinking by founders and employees who dared to share both responsibility and wealth. Their stories show that -- even in times of economic hardship -- long-term, sustainable growth strategies can be based on the voice, vote and commitment of employees... [Read more](#)

EU Sector Guidance on the Corporate Responsibility to Respect Human Rights in the Employment & Recruitment Agencies, Information & Communications Technology, and Oil & Gas Sectors

May 7, 2012

The European Commission identified the development of guidance on the corporate responsibility to respect human rights under the UN Guiding Principles on Business and Human Rights as one of its priority actions in its recent Communication on Corporate Social Responsibility. The Institute for Human Rights and Business (IHRB) and Shift (the Project Team) were selected to carry out the project of developing the three guides for the Commission over the course of 2012.

In February 2012, the Commission announced that guidance would be developed for the employment and recruitment agencies, information and communication technology (ICT) and oil and gas sectors. The selection of the three sectors was informed by analysis carried out by Shift



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and IHRB against a set of publicly available objective criteria, which included consideration of submissions from business, NGOs and other stakeholders... Read more [here](#), [here](#) and [here](#)



Romania

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