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GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMFOSDRU



Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
2007-2013



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Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

www.aneir-csr.ro

NEWSLETTER

June 11 - 17, 2012

Strengthening the capacity of Romanian companies to develop social partnerships –CSR

Project News

Second Training Session, Bucharest

June 14 - 15, 2012

The second training session (of the eight planned in the project) was held in Bucharest on June 14 - 15. The trainings are structured into two modules, the first provides the basic elements of CSR and the second module focusses on implementing CSR principles. The 30 participants showed a great deal of interest in CSR principles, standards and ways of implementing and adapting them to their organisations. The next training session will be held in Constanta, June 28 - 29... [Read more](#)

CSR News Romania

Launch of ARDEM INVEST's CSR platform

June 15, 2012

The first programme of the CSR platform is an educational programme, 'The Innovation School' and is aimed at high school students. The programme is tri-dimensional, bringing together innovation, education and technology through care for the environment. High school students from Craiova, Suceava and Targu Mures will acquire new information through the support provided by the company and the Ministry of Education. The programme is constructed along the lines of a public-private partnership in science and technology and will benefit both the public and private sector... [Read more](#)

Launch of Construction21.eu for Romanian net users

June 15, 2012

The Romania Green Building Council launched a website catering toward professionals of green buildings and companies interested in sustainable building. The website Construction21 focusses on:

- Case studies of the most innovative building in Europe;
- News on products and services used in green buildings;
- Environment news and sustainable construction news.

The website has a communication platform, allowing the use of uploading study cases on sustainable constructions... [Read more](#)



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Green Office programme 2012, Cosmote Romania

June 12, 2012

On June 5th, Cosmote Romania launched the new edition of the annual programme for environment Green Office. The programme is aimed at Cosmote employees and seeks their engagement in environment-related activities. The programme this year commenced with a communication campaign educating employees on reducing waste and sustainability. Since its launch, four years ago, the following results have been obtained:

- Employees have managed to cut down by 30% electricity, water and paper consumption;
- Paper and plastic waste collection doubled in quantity in 2011 from 2010, and 13,55 tons of paper waste and 4,9 tons of plastic waste have been sent to recycling companies;

This year the company intends to:

- Increase waste collection by 25%;
- Increase used mobile collection by 10%;
- Increase used ink cartridge collection by 14%;
- Reduce water consumption by 1%;
- Reduce electricity consumption by 0.5%... [Read more](#)

The Community Support Bacau Foundation

June 12, 2012

The Community Support Bacau Foundation has organized in July a series of workshops for 150 children through which it has promoted the educational model ‘The Glue Workshop – The Opportunity towards Education for Children in Rural Areas’. The project is run with the financial support of Orange Romania and Orange France Telecom Group, who donated 60,000 euros to offer poor children from Iasi, Vaslui and Bacau access to education, counseling services and socio-educational advice in order to decrease the gap between urban and rural areas... [Read more](#)

CSR News Europe

OTE publishes its 2011 Corporate Responsibility Report

June 15, 2012

OTE, one of the leading telecommunications service providers in Greece and South Eastern Europe, has published its 2011 Corporate Responsibility Report. The Report details OTE's contribution to sustainable development in 2011 – a year of severe economic contraction and hardship in Greece – in which OTE maintained all aspects of its CR programme - in the marketplace, with employees, with society and for the environment. In these times, sustainability and resilience is more important than ever for business and society. Highlights from the Report include:

- Presentation of OTE's strategic approach to CR, including reporting progress on 31 core goals for 2011, of which 23 were achieved, 5 are in progress and 3 deferred to 2012;
- A series of public information Sessions on Internet Safety were held at OTE's Telecom



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Museum in Athens and OTE Cultural Centres in major cities in Greece.

- Over the year, 4.500 OTE employees participated in educational programs with more than 80.000 hours of training, concerning topics such as Technology, Information Technology, Service of Customers, Health and Safety.
- In 2011, 26,303 people with special needs received a total of EUR 4,105,108 in discounts for OTE telecommunication services.
- OTE launched a volunteer programme to support the Special Olympics World Summer Games ATHENS 2011. 149 OTE employees participated while all telecommunication infrastructure and services needed were provided by OTE/COSMOTE.
- The company also continued its long-standing voluntary blood donation programme...

[Read more](#)

Microsoft release manifesto for an ehealthier Europe

June 14, 2012

Microsoft has launched the *Manifesto for an eHealthier Europe*, a policy guide to help provide a common direction of what policy makers, industry makers, hospitals, medical field workers, patients and clinicians should focus on to overcome obstacles in maintaining a healthy Europe in the next decade. The manifesto supports the goals of the EIP-AHA initiative by the European Commission and advocates for policies that help Small Medium Enterprises (SMEs) develop more innovative health solutions. Innovation catalyzes market competition which fuels the local economy. The manifesto asks for three directions to be looked into by policy makers:

- To accelerate the adoption of technologies that have proven value and benefits in order to reach scale;
- To re-invest savings in research innovation, reduction of public debt, and local growth and employment;
- To focus on policies for sustainable health... [Read more](#)

Business and Society Belgium release practical guide on sustainable purchasing and supply chain management

June 13, 2012

Business and Society Belgium have recently released a practical guide on 'Why and how you should build a successful sustainable purchasing strategy' which encourages business to develop sustainable purchasing and supply chain management strategies. Some of the highlights:

- The purchasing function is increasingly part of the strategy of enterprises and organizations. Purchasing has an important impact on the quality of products and services and can strongly contribute to innovation.
- The purchasing function is more and more linked with some of the enterprise's most important stakeholders, suppliers, clients and consumers.
- Responsible supply chain management and sustainable purchasing are pillars, inseparable from the social commitment of enterprises and organizations and therefore inseparable from their (Corporate) Social Responsibility Strategy.

This Practical Guide sheds light on the steps and methods necessary to build a successful sustainable purchasing strategy structured into two parts:



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- The first part attempts to answer the following questions: Why is a sustainable purchasing policy important? What are the biggest challenges to overcome to ensure the sustainability of a purchasing policy and supply chain management as a whole?
- The second part lists the ten steps that enable the management of the supply chain and purchases sustainably; this second part is illustrated by many concrete business cases and best practices examples... [Read more](#)

Centre for CSR Development (Ukraine) and Beyond Business (Israel) launch the Global Transparency Index (TI)

June 12, 2012

The Transparency Index (TI) is the only global sustainability transparency ranking of the web-sites of largest public companies around the globe. The TI methodology developed in 2009 and revised in 2012 ranks corporate websites against four key dimensions: Reporting, Content, Navigation and Accessibility, producing a truly global, all-sector ranking of how corporations disclose their sustainability performance and impacts. Companies analyzed in the Transparency Index (TI) could display a Transparency Badge on their website. Those companies who wish to know more about transparency of competitors or other companies may purchase Transparency Analyses. The transparency analyses could be provided as detailed Analysis of a specific company, or Detailed analysis of a country or sector or Detailed analysis of a country or sector (25 companies) or another Custom analysis... [Read more](#)

UN Global Compact Release New Report to Address Scaling Up Food Security and Sustainable Agriculture

June 12, 2012

- The UN Global Compact recently released a new report, *Scaling Up Global Food Security and Sustainable Agriculture*, in advance of the Rio+20 Corporate Sustainability Forum. It highlights leading-edge practices being implemented by Global Compact participants around the world, in concert with governments and civil society, to dramatically improve food security and sustainable agriculture – seeking to contribute to a future with zero hunger. The report is aimed to inspire a broader movement of all relevant sectors and industries towards a more food-secure and sustainable future. Five essential components are profiled as the most salient issues requiring innovative and collaborative engagement of the global food and agricultural industries: sustainable sourcing;
- improving land and water management;
- enhancing nutrition;
- effectively using technology;
- reducing commodity price volatility... [Read more](#)



Romania

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