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MINISTERUL MUNCII, FAMILIEI
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Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
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Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

www.aneir-csr.ro

NEWSLETTER

June 18 - 24, 2012

Strengthening the capacity of Romanian companies to develop social partnerships –CSR

CSR News Romania

RoRec opens new centers of electronic waste collection

June 22, 2012

The collective association RoRec consists of a network of 240 electronic producers and distributors and functions in partnership with local administration in order to collect electronic waste. In the past two months RoRec opened nine new centers of waste collection. The association has developed a national network of 23 permanent centers accessible to 14 counties, and the aim is to open by the end of the year 100 of such operational centers. Besides the centers, RoRec offers free service for collection from citizens' homes for heavy equipment collection... [Read more](#)

Ferentari school refurbished by Citibank employees

June 22, 2012

40 employees of Citibank Romania have refurbished a school in Bucharest in the Ferentari area where 180 children from poor backgrounds study. Besides the building and compound refurbishment, the bank employees also taught financial education to the school children. The project was developed in partnership with United Way Romania within the framework of the partnership between the two organisations launched in 2006. This year over 100.000 Citibank employees were involved in 1.300 community programmes... [Read more](#)

Apa Nova: Projects for the Delta

June 22, 2012

The Apa Nova Bucharest company (administration company for water resources and distribution to population) has invested this year 40.000 euros in various projects for communities. 30.000 euros were invested in rehabilitating a water station for purifying drinking water in Sfantu Gheorghe (Tulcea county) providing the 1.000 members of the community with access to safe drinking water. 10.000 euros were previously donated for a job-creation project also in the Tulcea county. A workshop for reed weaving products has been set up allowing for the use of traditional manufacturing products ... Read more [here](#) and [here](#)



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World Wide Fund Romania

June 18, 2012

World Wide Fund Romania has issued the Retailer Scorecard report regarding the environmental performance on the retail market in Romania. The conclusions of the report highlight that the retailers in Romania lack transparency in reporting, ignore local producers and have no environmental protection strategies. Retail companies have a great impact in creating a green economy not only in the case of local producers, agricultural practices, supply chain but also on consumers. Starting from this perspective, assuming a social role by the retailers is vital for sustainable development. The report reveals that not even 30% of the vegetables and fruits sold by supermarkets are locally produced, 50% of dairy products are imported and there is no local advantage for dairy producers. The report followed trends in six sectors: fish, dairy products, vegetables and fruits, paper products, detergents and environmental policies. No retailer managed to obtain over 50% of the maximum score permitted. The scores obtained were the following: Mega Image 42.92%, Billa 39.11%, Lidl 33,63%, Kaufland 28.18%, Auchan 17,26%, Carrefour 17,17%, Cora 15,38%, Real 13,89%, Profi 10,54% și Penny Market 8,57%... [Read more](#)

‘A Chance to Life’ programme run by Vodafone Romania & React Association

June 18, 2012

The programme ‘A Chance to Life’ developed by Vodafone Romania and React Association focusses on blood donations and within this programme, the Bucharest Blood Transfusion Center will be modernized. The building that hosts the center will be refurbished and new IT equipment installed. Overall costs are estimated to reach 100.000 euros; Vodafone Romania donated 23.000 euros and 10.000 euros have been donations from the community through the React Association. Besides the financial support, Vodafone donated 10 IT systems used in creating a centralized electronic data base for the center. Around 5.000 people donated blood every month and with the help of the new equipment waiting time has been reduced with 50% ... [Read more](#)

CSR News Europe

Orange publishes its 2011 Corporate Social Responsibility Report

June 21, 2012

The report emphasizes the areas in which Orange has made significant progress in 2011:

- the strategy of contributing to the economic and social development of emerging countries;
- the mobilization of its European entities for the protection of children on the internet;
- the reinforcement of its governance in terms of energy consumption;

The report describes over 140 achievements and performance indicators covering the Group’s 4 CSR commitments: recognizing and supporting its employees; ensuring transparency, quality, security and safety for its customers; making the benefits of the digital world accessible for the



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greatest number and, finally, finding innovative solutions for a greener world. For the 2011 financial year the Group's approach to CSR obtained the highest assurance, known as “reasonable” assurance, for its compliance with the AA1000 Standard and for 140 achievements featuring in the road maps, as well as 11 performance indicators presented in the report. 9 other indicators received “moderate” assurance. By giving an A+ rating the auditor certified that all the indicators listed in the Global Reporting Initiative (GRI) were completed. Bolstered by the progress made in 2011, the Group plans to intensify its efforts in 2012 to involve its approach to CSR even more fully in the creation of value for the Group. For this purpose, The Group will further integrate CSR performance indicators in the various Orange information and decision-making systems and develop its approach to the protection of privacy, a complex challenge for which standards and the regulatory framework vary considerably from one country to the next...

[Read more](#)

Briefing Highlights Human Rights Lawsuits Against Companies Over Alleged Abuses in Over 25 Countries

June 20, 2012

The non-profit Business & Human Rights Resource Centre launches its first annual briefing on Corporate Legal Accountability. This briefing draws attention to the latest developments in lawsuits brought by victims against companies in Argentina, Bangladesh, Canada, China, Democratic Republic of Congo, Ecuador, France, Nigeria, South Africa, UK, USA and other countries. The lawsuits include:

- lawsuits against CACI and L-3 over alleged involvement in torture at Abu Ghraib prison, Iraq;
- lawsuits against AngloGold Ashanti and other gold firms by miners suffering from silicosis;
- lawsuit against Amesys for involvement in surveillance by the Gaddafi government in Libya that allegedly led to the arrest and torture of opponents of Gaddafi's rule; and
- lawsuit against Chevron over oil pollution in the Ecuadorian Amazon that contaminated local tribes' water and allegedly caused illness.

Business & Human Rights Resource Centre tracks the human rights impacts (positive & negative) of 5100 companies in over 180 countries. It is updated hourly and provides guidance tools to assist all those working in this field... [Read more](#)

Abbott one of the Best Multinational Workplaces in Europe

June 20, 2012

The Great Place to Work® Institute named Abbott one of the Best Multinational Workplaces in Europe at its European Awards event in Berlin. The company was specifically honored for workplace leadership in Belgium, Denmark, Ireland, Norway and Portugal. This is the third consecutive year that the Great Places to Work Institute has named Abbott one of the Best Workplaces in Europe. The Great Place to Work® Institute Europe selects the Best Multinational Workplaces in Europe from companies that participate in local-country Best Workplaces surveys across Europe. The local country surveys have the same basic methodology that combine the results from the employee survey Trust Index© and the management survey Culture Audit©. The opinion of employees is the most important element of the evaluation. Abbott is a global, broad-



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based health care company devoted to the discovery, development, manufacture and marketing of pharmaceuticals and medical products, including nutritionals, devices and diagnostics. The company employs approximately 91,000 people and markets its products in more than 130 countries.... [Read more](#)

'Better CSR Advice for SMEs' networking event

June 18, 2012

The European Commission hosted a Networking Event for people who advise SMEs on CSR on the 12th and 13th of June 2012 in Berlin. The international event, brought together about 80 experts and practitioners in the field from the 27 European Union Member States and Croatia, Macedonia and Turkey to actively engage in peer-to-peer learning and share best practices across Europe. Growing demands for a sustainable supply chain pose considerable challenges for small and medium sized businesses. Yet at the same time, companies can benefit from the opportunity to promote themselves with credible corporate social responsibility (CSR). CSR specialists from across Europe came together for the first time and discussed how new and sustainable business models for small and medium sized companies can be developed, how networks can be built and utilised, and which strategies the individual states in Europe are following. Topics discussed focused on:

- CSR/sustainability communications;
- supply chain management;
- sustainable business models and competitive advantage;
- CSR Reporting & GRI;
- human rights;
- ISO 26000;
- innovations in Financing CSR Advice;
- Responsible Business Standard for small business;
- building and using networks,
- national CSR comparisons... Read more [here](#) and [here](#)

EC launches consultation for a Code for Effective Open Voluntarism

June 18, 2012

The European Commission has launched a public consultation on a "Code for Effective Open Voluntarism: Good design principles for self- and co-regulation and other multi-stakeholder actions." The call will be open until September 30th. The European Commission will welcome all contributions in shaping the development of a better foundation for effective and trusted voluntary multi-stakeholder actions, in order to improve the framework for achieving EU policy objectives. In the Communication about "A renewed EU strategy 2011-14 for Corporate Social Responsibility" ("the CSR Communication"), under the fifth action of the action plan, the Commission has undertaken to seek to codify good practice in various voluntary, self- and co-regulation processes, in order to improve the framework for achieving EU policy objectives. This connects in a new way CSR issues with the Better Regulation strategy, triggered by the 2001 White Paper on European Governance, and initiated in 2002. Since 2005, as stated in the Communication "Better Regulation for Growth and Jobs in the European Union" , "instruments



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which provide an alternative approach to legislation, such as co-regulation and self-regulation, have to be considered when assessing options". A proper use of self- and co-regulation processes, when they are best placed to achieve societal benefits, is indeed critical to ensure effective application of the principle of proportionality... [Read more](#)



Romania

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