



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMFOSDRU



Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
2007-2013



A.N.E.I.R.



UN
DP



Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

www.aneir-csr.ro

TRAINING COURSES ON SOCIAL RESPONSIBILITY

May 7, 2012

Social responsibility represents today a global concept where companies and organisations consider the interests of society by taking responsibility for the impact of their activities. Promoting social responsibility is a clear message of accountability on the part of companies and organisations, an engagement and a commitment for contributing to sustainable development.

In order to be able to respond to the challenges and implications in all sectors, companies need to continuously update their practices. The project ‘Strengthening the capacity of Romanian companies to develop social partnerships – Corporate Social Responsibility (CSR)’, financed through the European Social Fund (POSDRU/64/3.3/S/41722) and implemented by the National Association of Romanian Exporters and Importers (ANEIR), UNDP Romania, and the Agency for Implementing Projects and Programmes for Small and Medium Enterprises (AIPPIIMM) organises two-day training courses for 240 personnel of associations of SMEs, professional associations, farmers and manufacturers associations, Chambers of Commerce and Industry, social partners (labour and trade unions) and NGOs.

Participants will have the opportunity to acquire skills and knowledge on social responsibility that support organisational growth and development through strategic integration. The courses are structured into two modules, the first focusing on the competitiveness of the Romanian companies and the second on increasing their adaptability.

The training courses will be held in eight locations throughout the country: Craiova (May 31 – June 1), Bucharest (June 14 – 15), Constanta (June 28 – 29), Timisoara (July 12 – 13), Bacau (July 26 – 27), Brasov (October 11 – 12), Cluj (October 25 – 26) and Iasi (November 15 – 16). Teaching language will be Romanian and there are no costs associated with the courses for participants. For more information on registration, training courses and the project, please visit the website www.aneir-csr.ro.

Project contact person: Alina-Nona Petric, PR & Visibility Coordinator – UNDP, email: alina.petric@undp.org, tel: 021.201.7811.



COMPANII ROMÂNEȘTI
RESPONSABILE SOCIAL