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GUVERNUL ROMÂNIEI  
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ȘI PROTECȚIEI SOCIALE  
ROMÂNIEI



Fondul Social European  
POSDRU 2007-2013



Instrumente Structurale  
2007-2013

**Modelul Economiei Sociale în România**  
Proiect cofinanțat din Fondul Social European prin  
Programul Operațional Sectorial Dezvoltarea  
Resurselor Umane 2007-2013  
**INVESTESTE IN OAMENI!**

## Social Economy Model for Romania: SE offers Profit for People

Iași, January 31, 2012. [Alternative Sociale Association](#) in partnership with [United Nations Development Programme](#), [Alexandru Ioan Cuza University from Iași](#) and the [Academy of Economic Studies from Bucharest](#) organized the launching conference of the *Social Economy in Romania Opening Report: Profit for People*. The event, part of the POSDRU/69/6.1/S/33490 *Social Economy Model for Romania Project* took place on Tuesday, January 31, 2012, at the Unirea Hotel in Iași. The main purpose of this event was to offer a specialized discussion framework and networking opportunities for those involved and interested in social economy, with further recommendations to the development of the sector. Representatives of central and local authorities from Iași and Bacău, NGOs, cooperatives, and specialists involved in the social economy sector attended to this conference.

The event started with the speeches of Mr. Silviu Neaguț, The Dean of Faculty of International Economic Relations, Academy of Economic Studies from Bucharest, and Mr. Nicu Gavriluță, Dean of Faculty of Philosophy and Social-Political Sciences, „Alexandru Ioan Cuza” University from Iași. After the presentation of the research results regarding the social economy sector in Romania, the first number of [Journal of Social Economy](#) was also launched within the conference. In the second part of the conference, the guests participated in a debate regarding the social economy role in integrating vulnerable groups and developing communities.

*“The Social Economy in Romania Opening Report: Profit for People offers an overview regarding the social economy in Romania and its growing potential, and also proposes an integrated definition of this economic sector. The main conclusions of the Report are meant to help transform social economy into an economic force able to generate more jobs for those we have difficulties in integrating on the labour market. This would be possible by creating an integrated national strategy and inter-institutional collaboration at local and central level, developing of the institutional framework and creating fiscal policy measures meant to encourage social economy actors. Although, the social economy concept is not very well known, the Journal of Social Economy will raise its level of awareness by offering a wide range of information – articles, interviews, book reviews - for those interested in social economy”,* said Mr. Cătălin Luca, Social Economy Model for Romania Project Manager.

[United Nations Development Programme](#) (UNDP) in partnership with [Alternative Sociale Association](#), [„Alexandru Ioan Cuza” University](#), and the [Bucharest Academy of Economic Studies](#) started the implementation of the [“Social Economy Model for Romania” project](#) in March 2011. The project is co-financed from the European Social Fund (ESF) through the Sectorial Operational Programme Human Resources Development 2007-2013 – Priority Axis 6: Promotion of Social Inclusion, in line with UNDP’s [Country Program for Romania for 2010-2012](#). The project supports disadvantaged groups, particularly Roma, people with disabilities, young people leaving the institutional care system and low income people to become self-sustainable on an inclusive labour market.



Asociația Alternative Sociale



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